Publishing and Open Access
Part I: Basics

Anja Stöber
Open Access Policy, Max Planck Digital Library, Munich

Max Planck Institute for Social Anthropology, Halle/Saale
January, 26th, 2012
Overview

- Scholarly Communication Life Cycle
- Why Open Access?
- Open Access Publishing
- Further Information
- Links
The Scholarly Communication Life Cycle

Data Collection, Primary Sources, Reading

Research, Analysis, Interpretation, Evaluation

Publishing/Dissemination/Archiving

Writing/Authoring
What is Open Access?

- Open Access means free of charge access for all users to online scholarly information.
- Open Access allows the distribution and further use of this information for research, education and other purposes.
- Open Access does not only focus on scholarly research publications but also includes raw data and metadata, source materials, digital representations of pictorial and graphical materials and scholarly multimedia material.
Excerpt from the Berlin Declaration on Open Access to Knowledge in the Sciences and Humanities

[...] Open access contributions must satisfy two conditions:

The author(s) and right holder(s) of such contributions grant(s) to all users a free\textsuperscript{1}, irrevocable, worldwide, right of access to, and a license to copy, use, distribute, transmit and display the work publicly and to make and distribute derivative works, in any digital medium for any responsible purpose, subject to proper attribution of authorship (community standards, will continue to provide the mechanism for enforcement of proper attribution and responsible use of the published work, as they do now), as well as the right to make small numbers of printed copies for their personal use.

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Why Open Access?

When authors provide Open Access to their work this leads to:

- Increase of the visibility and accessibility of their research
- Maximum usage and consequently a potential rise of the citation rate and impact
- Strengthening of the author’s position as usage rights often stay with the author of the publication
- Application of innovative functionalities, e.g. integration of databases, research data or supplementary materials
- Reduction of access barriers for interdisciplinary research and web-based scholarly communication
Recent additions


Open Access and Open Data in the Geosciences

Reference to the Publication

Data citation

International GeoSample Number

refers to the sample
Open Access and Open Data in the Humanities

Reference to the Publication

Digital Cuneiform Library refers to the digitised original
Open Access and Open Peer-Review

1. Submission
2. Access Review
3. Technical Corrections
4. Publication as D-paper
5. Discussion Comments
6. Revision
7. Revised Submission
8. Peer-Review Completion
9. Final Revised Publication

1st Stage (Discussion Forum)

2nd Stage (Journal)

Source: Copernicus Publications
Welcome to the Max Planck Society’s website on the subject of Open Access

"The Max Planck Society is bound by the principle of public access to the output of science. This is the spirit in which the Berlin Declaration was written. I have called upon Max Planck authors to make their findings available according to the Open Access principles and to be involved in the establishment of a globally accessible platform of scientific knowledge."

Peter Gruss, President of the Max Planck Society

The development of the World Wide Web created the possibility to make information available electronically across the globe. The Max Planck Society supports the endeavour to make scientific knowledge accessible to all people free of charge. Open Access also represents part of the fundamental basis for innovative ways of working in the scientific sphere.

This website aims to inform you about the Max Planck Society’s Open Access policy and to offer practical suggestions on how to go about Open Access publishing.

Members of the Max Planck Society have access to a range of internal information through the Max Planck Society’s Open Access wiki.

The Max Planck Society works closely with the Open Access Information Platform. This centralised website on Open Access in German-speaking countries provides additional information on the subject of Open Access, including information relating to specific scientific disciplines.

Read on for details of the Max Planck Society’s Open Access policy.

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There is an area of tension between subscription revenue and free accessibility and reusability. The Green and Golden Road are different approaches to solve this problem.

### Open Access Publishing

There are two different ways of Open Access:

- **Earning money with subscriptions**
  - **Green Road (Selfarchiving)**
  - **Golden Road (OA Publishing)**

- **Accessibility/Reusability**
OA Practice as of 2012

TOLL ROAD
- Toll Access journal
- Pre-print acceptance
- Exclusive assignment of usage rights (CTA)
- No right for self-archiving
- No (cost) free availability

GREEN ROAD
- Toll Access Journal with Green Open Access Option
- Pre-print acceptance
- Exclusive transfer of rights to publisher, but some rights transferred back
- Right for self-archiving (embargo period may apply)
- Somewhat free availability

GOLDEN ROAD
- Genuine/hybrid Open Access journal
- Pre-print acceptance (possibly article processing charge)
- Varying modes of assignment of usage rights
- Free availability at time of publication
- Free availability

Author decision

Modification of CTA: Non-exclusive assignment of usage rights
Choices for authors I

Decision for a hybrid or genuine Open Access journal

Author
Directory of Open Access Journals

www.doaj.org
Vol 1, No 1 (2011)

The G-Factor of Anthropology: Archaeologies of Kin(g)ship

Edited by Giovanni da Col (Cambridge) and Stéphane Gros (CNRS)

The phoneme that separates the English words "kinship" and "kingship" deserves to be known as the "g" factor in history. 
– Luc de Heusch

Table of Contents
Front & Back Matter
Open Access Publishing – Genuine OA Journal

ANTHROPOLOGY OF THIS CENTURY (AOTC) publishes reviews of recent works in anthropology and related disciplines, as well as occasional feature articles. There are three issues per academic year – in October, January and May.

Our ISSN is 2047-6345.

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ANDREW BEATTY
Open Access Publishing – Genuine and hybrid – e.g. Springer

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Springer is proud to introduce SpringerOpen, the new suite of open access journals which will cover all disciplines. SpringerOpen journals are fully and immediately open access and will publish articles under the Creative Commons Attribution license.

10: SpringerOpen
The Golden Road in the MPS

Central agreements with the following publishers:

- New Journal of Physics
- BioMed Central
- Public Library of Science (PLoS)
- EGU/Copernicus
- Springer Open
  (NOT Springer Open Choice!)

New:
- Bloomsbury Qatar Foundation Journals
- Frontiers
- Wiley Open Access
Choices for authors II

Decision for a hybrid or genuine Open Access journal

Saving the pre-/post-print/final version for self-archiving
Green Open Access

http://www.sherpa.ac.uk/romeo.php

Publishing copyright policies & self-archiving

One journal found when searched for: anthropological theory

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<tr>
<td>Paid OA: This journal is not in the list for the paid open access option.</td>
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**Author's Pre-print:** ✔ author can archive pre-print (ie pre-referee)

**Author's Post-print:** ✔ subject to Restrictions below, author can archive post-print (ie final draft post-referee)

**Restrictions:**
- 12 months embargo

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- On author's personal web site
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- Post print version with changes from referees comments can be used
- "as published" final version with layout and copy editing changes cannot be archived but can be used on secure institutional intranet
- If funding agency rules apply, authors may use SAGE open to comply

**Mandated OA:** (Awaiting information)

**Paid Open Access:** SAGE Choice - Selected Titles Only

**Copyright:** Policy

**Updated:** 15-Aug-2011 - Suggest an update for this record

**Link to this page:** http://www.sherpa.ac.uk/romeo/issn/1463-4996/

**Published by:** sage publications (uk and us) - Yellow Policies in RoMEO

This summary is for the journal's default policies, and changes or exceptions can often be negotiated by authors. All information is correct to the best of our knowledge but should not be relied upon for legal advice.
The Green Road in the MPS

Technical Support
- Repository Software (eDoc, PubMan)

Strategy
- Dialogue with Publishers (e.g. Alliance-licences)
- Discussions about a copyright law that is favorable for the sciences and humanities
Alliance licences with OA Option (Background)

[...] No. 23

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## Alliance licences with OA Option

### Zeitschriften

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- Amendment of copyright transfer agreement
- Saving the pre-/post-print/final version for self-archiving
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- Creative Commons Licences
- OAPEN
- Open Access Platform
About

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Open Access Books – e.g. OAPEN

Welcome to OAPEN

online library and publication platform

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Search the library

News

Newsletter September 2011
Newsletter August 2011
Newsletter May/June 2011

Featured titles

Hitchcock’s Motifs
Amsterdam University Press

Sex and gender in biomedicine
Universitätsverlag Göttingen

Democratisation in the Middle East
Aarhus University Press

Coping with the Gods
Brill

How safe is eating chicken?
Firenze University Press

http://www.oapen.org/
Open Access Information Platform

- One stop shop for information on Open Access in Germany
- Online since May 2007
- DFG sponsored project of 4 German university libraries
- Additional support by several institutions, e.g. MPS
- Selection by subject possible
- English version
- http://open-access.net

Welcome to the information platform open-access.net!

The open-access.net platform aims to meet the growing demand for information on the subject of Open Access (OA). Our editorial team gathers information which is scattered across many sources and bundles it thematically for presentation to various target groups.

The information platform has been extended and now also offers country-specific Swiss content. While the adaptation of the platform to the needs of users in Switzerland mainly involved the inclusion of country-specific content about legal issues related to Open Access, it also included other measures such as mentioning organisations and projects that actively promote Open Access in Switzerland. To access this country-specific content, which is available in both German and English, just click on the Swiss flag (above right). The platform will also integrate country-specific content for visitors from Austria in the near future.

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Register for our mailing list

NEWS

Online-Tutorien für die OpenAIRE-Compliance Ihres Repositoriums
2012-01-19

Neue Liste für Fragen rund ums Repositorymanagement
2012-01-09

Helmholtz Association supports COPE
2011-12-14

Austrian Science Fund (FWF) issues new guidelines for stand-alone publications
2012-12-06

Austrian Science Fund (FWF) issues discussion paper on Open Access
2011-12-02

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Links

Max Planck Institute for Social Anthropology
- Internal OA Webpage → MPI Intranet -> Library -> Open Access

Max Planck Society
- MPS OA Website → http://oa.mpg.de/
- MPS OA Network → https://listserv.gwdg.de/mailman/listinfo/mpg-oa-net
- PubMan → http://pubman.mpdl.mpg.de
- eDoc → http://edoc.mpg.de

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